



supporting adults with learning disabilities
to achieve their full potential

Fundraising for PROPS

Maximising your Sponsorship Page

- Make it personal
 - Tell your story. People have a myriad of different reasons for taking part.
 - Let your sponsors know why it matters to you
 - Add photos. JustGiving say this increases donations by 20%
- Add it to your email signature
 - Keep people aware without
- Get in on Social Media
 - Add it to your Facebook, LinkedIn, Instagram etc.
- Keep it up to date
 - Let people know how your training is going, take them on your journey
- Encourage people to add GiftAid to their donation (it ups your total by 25%)
- Keep it going. More than 20% of donations come in after the event



Fundraising Ideas

1. Have a Cake Sale / Coffee Morning
2. Organise a Quiz
3. Throw a Dinner Party
4. Hold a Wine Tasting
5. Take that clutter to a Car Boot Sale
6. Put on a Film Show
7. Have a Bucket Shake at work
8. Craft Sale – Speak to PROPS about items they can provide
9. Get a t-shirt with your page URL on it – PROPS will print for you
10. Get together with other riders



Matched Giving

Check whether your employer does
matched giving for your fundraising efforts
Lots do, so it always pays to ask

