



CREATING OPPORTUNITIES UNLOCKING POTENTIAL

Fundraising for Props





Maximising your Sponsorship Page

- Make it personal
 - Tell your story. People have a myriad of different reasons for taking part.
 - Let your sponsors know why it matters to you
 - Add photos. JustGiving say this increases donations by 20%
- Add it to your email signature
 - Keep people aware without pestering them
- Get in on Social Media
 - Add it to your Facebook, LinkedIn, Instagram etc.
- Keep it up to date
 - Let people know how your training is going, take them on your journey
- Encourage people to add GiftAid to their donation (it ups your total by 25%)
- Keep it going. More than 20% of donations come in after the event



Fundraising Ideas

1. Have a Cake Sale / Coffee Morning
2. Organise a Quiz
3. Throw a Dinner Party
4. Hold a Wine Tasting
5. Take that clutter to a Car Boot Sale
6. Put on a Film Show
7. Have a Bucket Shake at work
8. Craft Sale – Speak to PROPS about items they can provide
9. Get a t-shirt with your page URL on it – PROPS will print for you
10. Get together with other riders



Matched Giving

Check whether your employer does
matched-giving for your fundraising efforts
Lots do, so it always pays to ask

